



## NSLC PC TRAINING CN17

Canada – Nova Scotia – October 2017

**REGISTRATION DEADLINE: September 1st, 2017**



### General Information

In compliance with the 2017 Wines of Portugal promotion plan, ViniPortugal will implement 1 training sessions for 40 Product Consultants and front line retail staff from 30 stores of NSLC- the Nova Scotia Liquor Board, with the objective of deepening the knowledge and stimulating the recommendation of Portuguese wines in this province of Canada.

**We are counting with your participation!**

### Promotion Mechanic

- 1 Training session for 40 *Product Consultants* and front line retail staff of 30 NSLC stores in Halifax, with a duration of 3 hours;
- Maximum participation of 10 wines;
- Wines presented in pairing with a 5 courses meal;
- Implementation in October;
- Training session given by local speaker.

### Wine Selection Criteria

- Registration limited to wines already listed in the NLSC;
- Retail price must be equal or above 12 Canadian Dollars;
- Subject to the "General Participation Conditions in ViniPortugal Events", not sparing document reading;
- Registration only allows DOC or IGP wines or Wine (without DO or IG) as long as the grape variety and vintage is mainly Portuguese.;
- All registered EAs must upload their technical sheets in English on the online platform.
- Quantities required: 6 bottles per registered wine to be delivered by the local Agent on date and address to be confirmed later.
- Program financed by the OCM program.

## Participation Cost

- **Cost per wine** : 250€\*+ VAT

**\*For the EA that present Port, Madeira or Azores Wines** (wine that is not subject of promotional tax - D.L. nº94/2012 of 20 of April, regulated by ordinance nº 426/2012 of 28th of December) **increases 50% to the base of cost registration in internal market and 33% to the base cost of registration in OCM markets**, in the proportion of the number of Port, Madeira or Azores wines signed up for the event, being applied afterwards the owed discounts to entities with signed protocols with ViniPortugal.

## Space allocation

The registration is not guarantee of space/table/participation allocation. In case of registrations exceed the available space, as long as in compliance with the above requirements and if there is no overdue debts or not settled invoices, will be given priority to EAs by the following order:

- Participation record in Viniportugal events in Canada in 2016;
- Participation record in Viniportugal events in the World in 2016.

Considering that participation record is calculated based on the weighted average (50% - 50%) between the number of participations and total investment.

## Payment, Financial Conditions and Penalties

- **1<sup>st</sup> Payment: 50%** with the wine registration until **September 1st, 2017** (payment after the deadline will feature a penalty of 25%);
- **2<sup>nd</sup> Payment:** the remaining **50%** must be paid **until September 25th, 2017** (payment after the deadline will include a penalty of 25%);
- Payments must be done by bank transfer to IBAN: PT50.0033.0000.00017405837.22 or by Check payable to ViniPortugal.

The EA is considered registered in the event from the moment of registration on the ViniPortugal platform. However, registration is only effective after payment.

## Participation Steps

- **Step 1:** Registration in the online platform and submission of the 1<sup>st</sup> payment proof until **September 1st, 2017** to: [saf@viniportugal.pt](mailto:saf@viniportugal.pt). If the payment is made by check, please send it to ViniPortugal "Serviços Administrativos e Financeiros";
- **Step 2:** ViniPortugal will confirm the registration;
- **Step 3: Sending of the 2<sup>nd</sup> payment proof until September 25th, 2017** to: [saf@viniportugal.pt](mailto:saf@viniportugal.pt). In case of payment by check, send to ViniPortugal "Serviços Administrativos e Financeiros";

## Cancellation of Registration

ViniPortugal will cancel the program if there are not enough registrations.

The cancellation of the EA registration, on its own initiative, is possible during the registration period (until August 28<sup>th</sup>, 2017). This cancellation is entitled to refund the registration fee if ViniPortugal is able to cancel all the commitments already made with its suppliers in the context of that registration. Otherwise, the reservation cancellation is made without the right to refund the registration fee.

After the registration period, ViniPortugal reserves the right not to make any return of the registration fee. In cases where an invoice generated has not yet been settled, ViniPortugal reserves the right not to issue a credit note on an invoice generated, maintaining the amount owed.

## Clarifications

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