

<Features of “SAKURA” Japan Women’s Wine Awards>

It is a wine competition judged by globally active female wine professionals who has sommelier qualification (certified by Japan Sommelier Association). We are proud to introduce this is one of the biggest wine competitions in Asia, and we invite around 500 judges every January to judge 4326 items (2019) from 34 countries (2019).

It is extolled by the high-level of judgement for wines that are elegant, complicated and have a great match with cuisines that were chosen by the “Palette” of Japanese female. In addition, the consumers highly evaluate the special awards categories that pairs well with Japanese cuisines since it makes easier for them to choose wines.

The chairperson Yumi Tanabe has been in wine industry for over 30 years, educating wines to sommeliers and also into consulting services.

Profile of Yumi Tanabe: <http://gofile.me/3EZsK/2ufCWMpVZ> (download link)

We are looking forward to welcoming your entry in Japan!

<Schedule of 2020>

1. Entry from Oct.1st 2019 (Tue) to Nov. 30th 2019 (Sat)
<http://sakuraaward.com/en/entry/entry.html>
2. Sample submission from Oct. 1st 2019 (Tue) to Jan. 10th 2020 (Fri)
<http://sakuraaward.com/en/entry/sample.html>
3. Judgement from Jan. 28th 2020 (Tue) and Jan. 29th 2020 (Wed)
4. Awards Announcement Feb. 14th 2020 on Valentine’s Day
5. Announcement of Diamond Trophy and Special Awards
Mar. 10th 2020 (Tue) @ FOODEX JAPAN 2020
<https://www.jma.or.jp/foodex/en/>

<FACEBOOK PHOTO GALLERY/ HOW THE JUDGEMENTS ARE PROCEEDED >
https://www.facebook.com/pg/sakuraaward/photos/?tab=album&album_id=3212064162152660

<FACEBOOK PHOTO GALLERY/ DISPLAYED AWARDED WINES AT FOODEX>
https://www.facebook.com/pg/sakuraaward/photos/?tab=album&album_id=3212084862150590

<VIDEO/ “SAKURA” JAPAN WOMEN’S WINE AWARDS 2019>

<https://www.youtube.com/watch?v=AxzB83uGVsS>

<New Awards for 2020>

• In addition to the existing special awards, two new award categories which are : Lesser-Known Variety (Un-discovered variety), Sweet wine and Fortified wine will join.

<Details for Entries>

• 2020 Entry Announcement brochure

http://sakuraaward.com/files/dl/2020/2020pamphlet_en.pdf

• 2020 Entry Guidelines

<ENGLISH><http://sakuraaward.com/files/2020entry/SAK20-ei-English.pdf>

<FRENCH><http://sakuraaward.com/files/2020entry/SAK20-ei-French.pdf>

<ITALIAN><http://sakuraaward.com/files/2020entry/SAK20-ei-Italian.pdf>

<SPANISH><http://sakuraaward.com/files/2020entry/SAK20-ei-Spanish.pdf>

• 2020 Entry Regulations

<http://sakuraaward.com/en/entry/rules.html>

• The result of 2019 and E-book

<http://sakuraaward.com/en/result/2019.html>

<https://my.ebook5.net/sakuraaward2019/bTLVGk/>

<Supporting Associations>

• Support of each country's embassies

http://sakuraaward.com/en/supporter_embassy.html

• Support of each producers associations

http://sakuraaward.com/en/supporter_overseas.html

• Support of other wine related associations

http://sakuraaward.com/en/supporter_japan.html

<Activities>

• Tasting event at FOOD EX JAPAN

We will be preparing a tasting section for industrial officials to taste the awarded wines.

1000 industry participants visited in 2019.

https://www.facebook.com/pg/sakuraaward/photos/?tab=album&album_id=3158449394180804

• Exhibition in FOOD EX JAPAN

All the awarded wines will be exhibited (we had 2006 items in 2019)

• Exhibition in ProWein Dusseldorf

We will be exhibit in ProWein Dusseldorf in 2020.

- Tasting Event for non-imported wines into Japan

The non-imported awarded wines into Japan will be introduced in this event. In 2019, around 200 importers participated.

- Consumer's Event and Charity Event