

Wines of Portugal Grand Tasting 2017- Zurich November 20th , 2017



REGISTRATION DEADLINE: August, 20th 2017

General information

Wines of Portugal Grand Tasting 2017- Zurich

Recognizing the growing importance of the Swiss market for Portuguese wines, ViniPortugal will strengthen promotion activities in this market in 2017. Therefore, In order to keeping with the 2017 Swiss Promotion Plan and in order to identify new business opportunities for the Economic Agents, Viniportugal, will organize a Wines of Portugal Grand Tasting 2017 in Zurich, on the November, 20th, at the *Lake Side*, with an expected audience of about 300-350 professionals, local media and consumers.

This Grand tasting will also have 2 Seminars (Limited to 50 producers). This will be an event exclusive just for the biggest players, ON and OFF trade, that will allow to exchange impressions, discuss and deepen the knowledge about Portuguese wines and know in depth the 50 producers registered.

Wines of Portugal Grand Tasting is directed to wineries with and without distribution in the market, and will have the following organization

- Masterclass Exclusive for Professionals 14.00-15.00 (Schedule TBC)
- Tasting Exclusive for Professionals 14.30 – 16.30 (Schedule TBC)
- Masterclass Exclusive for Consumers 17.00-18.00
- Tasting for Consumers 16.30 – 20.00

Confirm your presence since now!

Participation Conditions

Wines of Portugal Grand Tasting 2017 - Zurich

- Registrations open to wineries with or without distribution in Switzerland;
 - Under the terms of the Wines of Portugal trademark regulation, only DOC, IGP or table wines (with no DO or IG) are allowed in this event, if they provide their grape and year information
- Subject to the "Terms of Participation in Viniportugal Events", not sparing document reading.
- Program financed by the OCM program.

Participation Costs

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- **Cost per table:** 550€*+ VAT (at 23%) – (maximum of 10 wines per table)

* For wineries that present Port, Madeira and Azores Wines (wine that is not subject to promotional tax - D.L. n°94/2012 of 20 of April, regulated by ordinance n° 426/2012 of 28th of December) a supplement of 33% is applied to the registration cost, in the proportion of the number of Port, Madeira and Azores wines signed up for the event. This means that, for each Port, Madeira or Azores wine registered, there's an extra cost of 18,15€, applying the appropriate discounts to entities with protocols signed with ViniPortugal.

Each table allows the presentation of a **maximum of 10 SKUs**. If this limit is exceeded, a fee of 250€ per wine is applied.

In cases where the winery shares a table with another winery, there will be a sharing fee of 60€. In these cases the limit of wines and shipment weight per table remains the same.

Payment, Financial Conditions and Penalties

- **1st Payment: 50%** upon registration with indication of table and wine selection until August, 20th 2017 (payment after the deadline will feature a penalty of 25%)
- **2nd Payment:** the remaining 50% until September, 20th 2017 (payment after the deadline will include a penalty of 25%)
- Payments must be done by bank transfer to **IBAN: PT50.0033.0000.45326872466.05** or by Check payable to ViniPortugal.

Registration will only be finalized after payment. Producers registered without payment proof of the first partial payment will not be considered registered. In case of shared tables, the registration will only be considered valid after the full payment of both parts, regardless of how many wineries share the table. Registrations after **September, 10th 2017** will not be accepted.

Cancellation of Registration

The cancellation of the EA registration, on its own initiative, is possible during the registration period. This cancellation is entitled to refund the registration fee if ViniPortugal is able to cancel all the commitments already made with its suppliers in the context of that registration. Otherwise, the reservation cancellation is made without the right to refund the registration fee.

After the registration period, ViniPortugal reserves the right not to make any return of the registration fee. In cases where an invoice generated has not yet been settled, ViniPortugal reserves the right not to issue a credit note on an invoice generated, maintaining the amount in dept.

Services Included in the Participation Costs

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- Wine and merchandising transportation to the event venue, according to the following limits:
 - 50Kg per table**;
 - 10 SKUs per table.
- Exposure of a selection of wines in the seminars designed for professionals, according to the speaker's selection. Due to the limitation of wines to present, it isn't guaranteed exposure for all the producers registered in the tastings. The wine transportation for the seminars is not part of the 50Kg limitation for the event.
- General services in the "General Participation Conditions in ViniPortugal Events";

**The incomppliance of the limits written above, implies a payment of the extra weight directly to Viniportugal by the producer (values to be define afterwards);

Notes:

- In the cases where the winery sends his wines to the transport company in more than one company name, administrative costs will be charged for each additional company name;
- In the case of extra costumes taxes, are applied to fortified wines, ViniPortugal will invoice each producer afterwards for the extra values in the correct amount.

Participation Steps

- **Step 1:** Registration on the online platform and send of the 1st payment proof until **August, 20th 2017** to: saf@viniportugal.pt. If the payment is made by check, please send it to ViniPortugal, “Serviços Administrativos e Financeiros”;
- **Step 2:** ViniPortugal will confirm the registration;
- **Step 3: Sending of the 2nd payment proof until September, 20th 2017** to: saf@viniportugal.pt. In case of payment by check, send to ViniPortugal, to “Serviços Administrativos e Financeiros”;
- **Step 4:** Send wine and merchandising to the transport company in date and time to be confirmed afterwards;
- **Step 5: Inform ViniPortugal through marketing@viniportugal.pt** of the effective date of the wine delivery on the shipper.

Wine Admissibility Criteria

- Under the terms of the Wines of Portugal trademark regulation, only DOC, IGP or table wines (with no DO or IG) are allowed in this event, if they provide their grape and year information

Critérios de Afetação de espaço

The online registration is not a guarantee of space/table allocation. In case of overbooking, and if the requirements are fulfilled, priority will be given:

- Com maior histórico de participação em eventos ViniPortugal no mercado no ano civil 2016;
- Producers with the higher participation in ViniPortugal Switzerland events in 2016;

Note: calculated on the basis of a weighted average (50% - 50%) between number of shares and total investment.

Clarifications:

Event: Inês Pinto | ines.pinto@viniportugal.pt

Invoicing: Luis Franco | saf@viniportugal.pt